

# 46 TYPES OF CONTENT

*To make social media less time consuming!*

**Share a photo**

**Inspirational quote**

**Graphic**

**Video**

**Behind the scenes**

**Create an event**

**Tip of the day**

**Share a funny meme/GIF**

**Ask a question**

**Go live!**

**Give a masterclass**

**Share a blog post**

**Promote a special offer**

**Promote a product**

**Promote a service**

**FAQs**

**Create a Boomerang**

**Share a news article**

**Share a review**

**Share industry news**

**Highlight an industry expert**

**Client's success story**

**Ask me anything**

**Give a mini tutorial**

**Share an article**

**Mailing list sign up**

**Collaborate with another business**

**Share a joke**

**Highlight another business**

**Do a poll**

**Recommend a product/business**

**Share your story**

**Share your successes**

**Share an event you're attending**

**Share a loss or failure**

**Sneak peak new product**

**Seasonal post (xmas/easter etc)**

**Social Media take-over/guest post**

**Share your other social platforms**

**Share a podcast you like**

**Do a give-away**

**Ask for recommendations**

**Thank your followers**

**Share a favourite app, tool, website**

**Tuesday tip/Wednesday win**

**Thursday throwback/Friday funday**